xoriant | Intent360.ai™

Turn Salesforce into an Engine for

Intelligent Action



Your CRM Has the Data. Is It Acting on It?

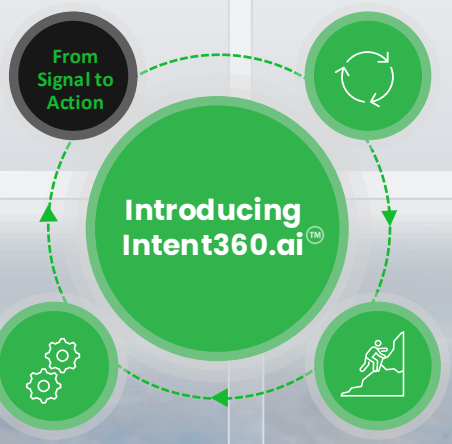
Signals are everywhere—across digital interactions, product usage, service activity, and transactions. Yet most Salesforce environments leave these signals disconnected, delayed, or dependent on manual interpretation. Teams end up reacting to the past instead of responding to the present.

- Customer intent is fragmented across systems
- CRM data relies on manual updates
- High-value signals sit outside Salesforce workflows
- AI agents wait for manual triggers

The opportunity:

Turn the signals you already have into intelligence—and intelligence into action.

Intent360.ai™ transforms Salesforce from a record-keeping system into a live intelligence layer—one that recognizes shifting intent and triggers meaningful action in real time.



CONNECT

Unify signals from digital engagement, product usage, service, transactions, and enterprise systems.

INTERPRET

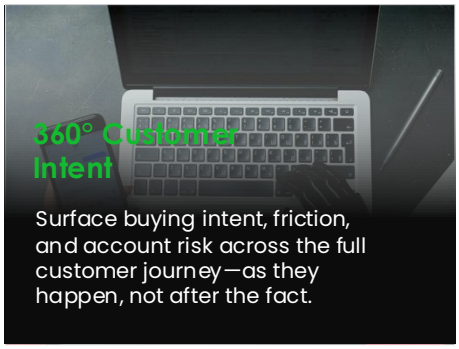
Identify meaningful patterns, emerging opportunities, and risks as they develop.

ACT

- Agentic AI triggers
- Next-best actions
- Predictive alerts & dynamic segmentation
- Intelligent workflows

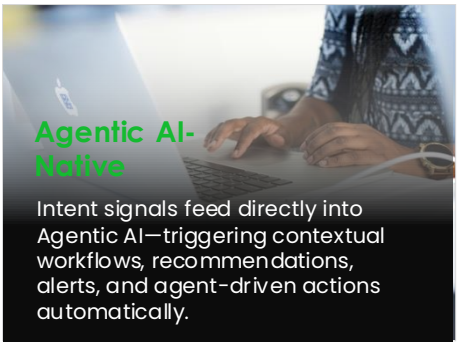
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Three Capabilities. One Intelligence Layer.



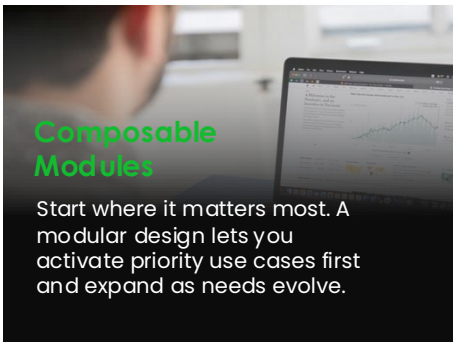
360° Customer Intent

Surface buying intent, friction, and account risk across the full customer journey—as they happen, not after the fact.



Agentic AI-Native

Intent signals feed directly into Agentic AI—triggering contextual workflows, recommendations, alerts, and agent-driven actions automatically.



Composable Modules

Start where it matters most. A modular design lets you activate priority use cases first and expand as needs evolve.

Value Across the Enterprise

Sales

Act on buying signals while they matter

- Real-time alerts on high-engagement target accounts
- Next-best actions driven by live intent signals
- Earlier churn and account risk identification

Service

Resolve friction before it escalates

- Proactive case creation and intelligent routing
- Customer risk signals and contextual self-service journeys

Marketing

Resolve friction before it escalates

- Dynamic segments that update as intent changes
- High-intent account identification and tighter sales–marketing alignment

Operations

Bring leading signals into business decisions

- Territory and demand intelligence with more responsive forecasting
- Earlier risk identification and signal-driven operational workflows

A glimpse into our proficiency and credentials

salesforce available on AppExchange

salesforce PARTNER Since 2013

salesforce agentforce partner

Contact Us

info@xoriant.com

www.xoriant.com

Intent360.ai™ is backed by deep Salesforce expertise. As a Salesforce Platinum Partner, FEXLE—a Xoriant company—brings 13+ years of CRM experience and 700+ successful implementations across industries. Combined with Xoriant's strengths in data, AI, and integration, we help enterprises build connected, intelligent CRM ecosystems that turn real-time signals into action.

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