



DIGITAL PRODUCT ENGINEERING

Next-Gen Software in the Digital Age

Are your products helping or hindering your customers' **DIGITAL TRANSFORMATION** and **MARKET SUCCESS**?



Your enterprise customers are focused on their digital-first journey. Are your products ready to help them achieve their most ambitious goals? To play in their digital enterprise, your software must be Scalable, Future-Ready, Extensible, Flexible and Connectible with next-gen technologies, popular platforms and ecosystems. Traditional engineering approaches cannot deliver these modern capabilities. And, with your competitive field growing to **one million ISVs by 2028**, you can't afford mistakes.*

When you partner with Xoriant, you benefit from [Digital Product Engineering](#) – a new-age engineering methodology which combines new and emerging digital technologies, frameworks and expertise to help you get there. FAST.

Digital Product Engineering not only promises engineering efficiency and rapid time to market. It also delivers a higher-quality product with extended lifetime value. It focuses on ensuring your products are DevOps-based, rigorously-tested and future-ready to perform in constantly changing digital environments. This agility and extensibility boosts adoption and customer loyalty, while enabling new business models that lead to new sources of revenue and greater ROI.

*Source: Forrester Blog

OUR SERVICE OFFERINGS

As a dedicated ISV partner, we stay at the forefront of technology innovations, developing cutting-edge tools, methodologies and services that continuously enhance your software products, IT infrastructure – and business outcomes.

Innovation & Digital Strategy



- Industry Knowledge & Technology Expertise
- Technology Assessment, Benchmarking & Selection
- Rapid Prototyping
- Proof-of-Concept (POC)
- Minimum Viable Product (MVP)
- Architecture & Design

Digital Product Development



- Architecture Transformation
- Product Modernization
- Cloud Enablement
- Product Security
- Performance Optimization
- Technology Upgrade
- Analytics and Automation

Cloud Enablement



- Cloud Native Development
- Containerization
- Cloud Migration
- Hybrid Cloud Development
- Multi-Cloud Development & Deployment

Modern Customer Experience



- Cross Platform Design
- Emerging Interfaces
- Data & Dashboard Visualizations
- Omni-channel UX
- Self Service Enablement
- Mobile/Devices Enablement

Digital Quality Assurance



- Specialized Quality Engineering
- Advanced Testing
- Feature Testing
- Usability Testing
- Performance & Load Testing
- Globalization & Accessibility Testing
- Product Interoperability Testing
- Mobile Testing

Platform & Ecosystem Engineering



- Product Derivatives
- Ecosystem Extensions & Integration
- Hybrid/Public Cloud

Core Product Engineering



- Lifecycle Optimization & Extension
- Professional Services
- Product Modernization
- Sustenance & Support Engineering

DevOps, Automation & Support



- Data Management
- CI/CD Automation
- Continuous Monitoring & Support

[Learn More](#)



Digital Product Engineering Benefits

Engineering Benefits

- Modern architecture design
- Easy multi-product rollouts at digital speed
- Engineering efficiency and specialized QA



Business Benefits

- New revenue opportunities
- Extended product runway
- Cost savings & faster ROI

Product Benefits

- Future-ready roadmaps
- Designed for connectivity
- Easy product extensibility



WHY XORANT FOR PRODUCT ENGINEERING

DIGITAL PRODUCT ENGINEERING

30 years in Engineering Services – For more than three decades, Xoriant and its engineers have employed a rigorous and disciplined approach, innovating with new methods and tools for accelerated delivery of high-quality ISV products.

Right Size Partner – Our customers range from start-ups to Fortune 100, and our services range from product and architecture development and modernization to cloud migration to expert engineering support across the SDLC.

Next-Gen Technologies – We have abstracted and captured the most successful methodologies, framework components, accelerators and technologies for solving important client challenges to achieve digital transformation.

Strong Industry Knowledge – Proven expertise and experience building, testing, and certifying digital products for BFSI, High Tech, Healthcare, Pharma, Industrial Manufacturing, Telecommunications, and Automotive sectors.

Engineering DNA with Product Pedigree – Our high-performing teams have developed and tested 100s of products for our clients, automating development and delivery for reduced costs and faster time to market.

More Insights



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